



Research shows that training gets lost after 21 days without continued learning. Our microlearning solution delivers sustained impact, change and transformation, directly from your LMS

Microlearning Packages

Hybrid Work
Management

Engage employees
anywhere in the
world

Hybrid Work
Leadership

Establish executive
presence and
credibility to
empower your
teams

Win Sales with
Digital Body
Language

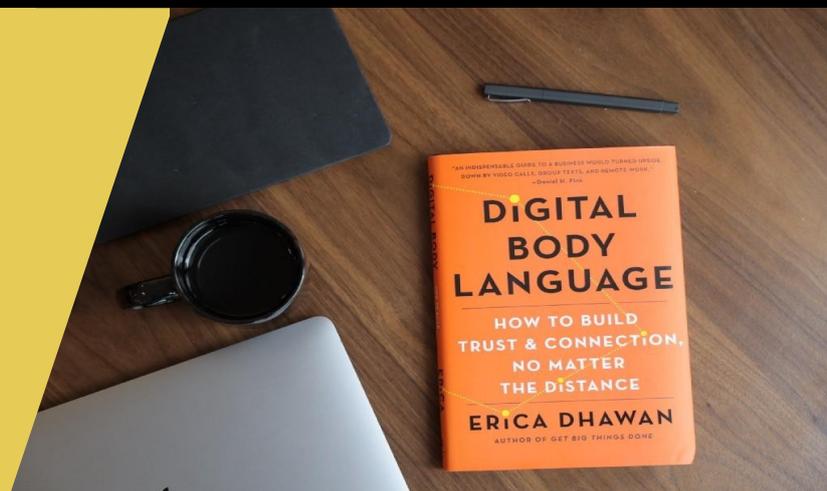
Gain competitive
edge and connect
with clients in the
new normal

Digital
Communication
Skills

Master
communication and
empathy in a digital
world

Microlearning includes

- Actionable takeaways in 5-10 minute videos
- Worksheets to enhance learning
- Integration in your LMS or other systems



Program Overview

Hybrid Work Management

- Learn the critical elements of becoming a great hybrid work manager
- Use modern communication strategies to decode digital signals, build trust, and unlock the value of your teams using the 4 pillars of hybrid work
- Understand the 10 key questions for defining success in a hybrid team with the Hybrid Team Agreement
- Sustain hybrid team performance across team spirit, meeting culture, digital communication and collaboration tools
- Develop best practices for hybrid team skills from onboarding to career development and managing upward

Hybrid Work Leadership

- Establish executive presence in a digital world, mastering digital communication styles of yourself and your teams
- Overcome digital fatigue and silos to create interdepartmental collaboration and innovation
- Create an organizational environment that allows authentic and inclusive teambuilding
- Foster psychological safety, empathy and collaborative leadership
- Learn the 4 crucial levers of driving cultural change in your organization

Win Sales with Digital Body Language

- Understand and master the concept of digital body language, the nonverbal cues we send and receive to communicate in a hybrid world
- Embrace omnichannel communications while understanding your customers' digital preferences
- Create personal and emotional experiences over virtual channels
- Know when to use different communication channels (e.g., video, email, text) to maximize your connection and legitimacy with customers

Digital Communication Skills

- Network effectively within and outside your organization to accelerate your influence and career growth
- Stand out professionally with finely tuned digital communication and presence
- Identify the best methods for game-changing collaboration with your teams and peers
- Learn the intricacies of trusting relationships and power dynamics in the hybrid workplace

Industry-Leading Content, Now On Demand

Customized Microlearning for the Modern Leader

Leaders in the digital era need concise, actionable learnings that meet their specific needs. Erica has produced hundreds of on-demand videos, making the content usually reserved for exclusive executive engagements available for participants around the world. Her fun, engaging videos can maximize your organization's effectiveness, all hosted directly from your Learning Management system. Her videos are supplemented by additional learning material for continued engagement. Please reach out for production and licensing packages.

For more information about Erica Dhawan's Digital Body Language, contact erica@cotentialgroup.com or call 833-767-3626 to be put in touch with someone in your area.